



## ANNOUNCEMENTS FINAL DEFENCES

International Joint Cross-Border PhD Programme in International Economic Relations and Management

**September 11 and 13, 2024**

**Venue:** Europahaus, Campus 2, Eisenstadt, Austria (4th floor)

**All doctoral oral final defences and presentations are open to the public.**

→ **WEDNESDAY, September 11, 2024 at 11.am -12.30**

Candidate/Time	Title of the dissertation / Supervisor(s)	
<b>STOJKIĆ Inja</b> 11.00 -12.30 am	THE INFLUENCE OF BRAND EQUITY ELEMENTS ON PSYCHOLOGICAL DIMENSIONS OF CONSUMER BEHAVIOR IN HIGHER EDUCATION <b>Supervisor:</b> Prof. Arnela Bevanda, PhD	
<b>Doctoral Committee</b>	Academic degree(s), name and surname:	Educational Institution
	1. Prof. Dr. Sc. Dean SINKOVIĆ, PhD - CHAIR	University Juraj Dobrila, Pula, Croatia
	2. Prof. Dr. Sc. Sanja Bijakšić - <b>opponent</b>	University of Mostar, BiH
	3. Prof. Dr. Sc. Marija Čutura - <b>opponent</b>	University of Mostar, BiH
	4. Prof. Dr. Sc. Anica Hunjet-member	University North , Varaždin, Croatia
	5. Dr. habil Ing. Eva Jančikova , PhD-member	University of Economics in Bratislava, SK

→ **FRIDAY, September 13, 2024 9.00 am - 3.00 pm**

Candidate/Time	Title of the dissertation / Supervisor(s)	
<b>ZLATIĆ Sanja</b> 9.00-10.30	Methodological approach on defining and optimizing key stakeholder requirements and its impact on the development of the QFD method. <b>Supervisor:</b> Assoc.- Prof. Dr. Sc. Valter Boljunčić, University Juraj Dobrila in Pula, Croatia	
<b>Doctoral Committee</b>	Academic degree(s): name and surname:	Educational Institution
	1. Prof. Dr. Karel Tomšik, PhD - CHAIR	Czech University of Life Sciences, Prague, CZ
	2. Dr. habil Ing. Eva Jančikova , PhD- <b>opponent</b>	University of Economics in Bratislava, SK
	3. Prof. dr. sc. Krešimir Buntak - <b>opponent</b>	University North, Varaždin, Croatia
	4. Prof. Dr. Sc. Goran Kozina -member	University North, Varaždin, Croatia
	5. Prof. Dr. Sc. Martin Grešš -member	University of Economics in Bratislava, SK

Candidate/Time	Title of the dissertation / Supervisor(s)	
<b>RODIGER Tibor</b>  <b>10.30-12.00</b>	<b>Measuring efficiency of waste disposal providers in Croatia in 2021 using Data Envelopment Analysis</b> <b>Supervisor:</b> Assoc. - Prof. Dr. Sc. Valter Boljunčić, University Juraj Dobrila in Pula, Croatia	
<b>Doctoral Committee</b>	Academic degree(s), name and surname:	Educational Institution
	1. Prof. Dr. Sc. Dean SINKOVIĆ, PhD - CHAIR	University Juraj Dobrila, Pula, Croatia
	2. Assoc.-Prof. Dr. Damira Keček, PhD- <b>opponent</b>	University North ,Varaždin, Croatia
	3. Dr. habil Ing. Eva Jančikova , PhD- <b>opponent</b>	University of Economics in Bratislava, SK
	4. Prof. Dr. Sc. Karel Tomšik - member	Czech University of Life Sciences, Prague, CZ
	5. Prof. Dr. Sc. Anica Hunjet - member	University North ,Varaždin, Croatia

Candidate/Time	Title of the dissertation / Supervisor(s)	
<b>SINDI Ali</b> <b>Othman Badri</b> <b>1.30 – 3.00 pm</b>	<b>Analyzing the Relationship between Foreign Exchange Rate and Inflation in Iraq for the Period (2014-2022)</b> <b>Supervisor:</b> Prof. Ing. Mansoor Maitah, Ph.D. et Ph.D. Czech University of Life Sciences, Faculty of Economics, Prague, CZ	
<b>Doctoral Committee</b>	Academic degree(s), name and surname:	Educational Institution
	1. Prof. Dr. Sc. Dean SINKOVIĆ, PhD - CHAIR	University Juraj Dobrila, Pula, Croatia
	2. Dr. habil Ing. Eva Jančikova , PhD- <b>opponent</b>	University of Economics in Bratislava, SK
	3. Prof. Dr. Sc. Anica Hunjet- <b>opponent</b>	University North ,Varaždin, Croatia
	4. Prof. Dr. Sc. Karel Tomšik - member	Czech University of Life Sciences, Prague, CZ
	5. Prof. Dr. Sc. Goran Kozina -member	University North ,Varaždin, Croatia